



18TH ANNUAL

CONNECTICUT WOMEN'S EXPO

The Original Women's Expo

SEPTEMBER 8-9, 2018
CT CONVENTION CENTER | HARTFORD

- Psychic readers
- Casino Games for Charity
- Dance Competition
- Makeovers

SPONSORS



Hartford Courant



WHY EXHIBIT?

Now in its 18th year, the Connecticut Women's Expo has grown to be the largest event in the Northeast since its inception in 2001. I am now the sole proprietor of the event after serving as sales Manager since the first show. My goal has been to help hundreds of companies maximize their sales and market their products and services in the most cost-effective manner. As you are faced with numerous forms of media to deliver your company's message, keep in mind that face-to-face marketing is still the most effective way to engage women.

Over 20,000 women eagerly look forward to attending the annual Connecticut Women's Expo, making it the perfect opportunity to sell a product, brand your company, gather leads or simply expose a new concept. This is an investment opportunity you can't afford to miss. Our attendees purchase products and services from our exhibiting companies all year long.

The Connecticut Women's Expo is an event women love to attend for shopping, gathering information, meeting celebrities, attending special events, making informed decisions concerning their lifestyles and having fun, all at the same time!

WHAT THEY'RE SAYING...

"Always a professionally run event!"

Cathy Bozack, Comcast Infinity

"A Great opportunity to sell product."

Susan, SKM Jewelers

"This is a great opportunity for our team to meet face to face with existing and potential clients."

Nancy Green, Starling Physicians

Our attendees purchase products and services from our exhibiting companies all year long.



WHO EXHIBITS?

You can't afford to miss the Connecticut Women's Expo if you sell products or provide services in one or more of the following categories:

- Apparel
- Auto Dealers
- Banks
- Beauty & Fragrance
- Bedding & Linens
- Careers
- Confections & Gift Assortments
- Local Women's Sports Teams
- Cooking
- Dating Services
- Educational Institutions
- Electronics
- Fashion Accessories
- Fitness
- Food & Beverage Sampling
- Hand Crafted Arts
- Health & Wellness
- Home Décor
- Home Improvement
- Investments
- Jewelry
- Law Firms
- Medical Services
- Nutrition
- Skin Care Products
- Spas & Salons
- Vacation Planners
- Women's Civic Groups



ATTENDEE DEMOGRAPHICS

Women make **over 85%** of purchasing decisions for their households



Gender:	99% Female
Age Range:	24 - 65
Marital Status:	68% Married
Income Level:	71% have household incomes > \$65,000
Children:	32% have children living at home
Education:	62% have attended college
Home Ownership:	74% own a home
State Residence:	68% Connecticut, 18% Massachusetts, 8% Rhode Island, 6% other
Expo Satisfaction:	95% of attendees plan to attend the next event

STAND OUT IN THE CROWD BY BECOMING A SPONSOR AT OUR EVENT.

Sponsorship opportunities are available to help you achieve your sales and marketing objectives.

Presenting Sponsor - \$25,000

(Call for details)

- **MAIN SPONSOR OF THE EVENT** Your company name added to event name
- **EXCLUSIVE PRODUCT SPONSOR** of the event (we will not accept any other sponsorship within your product category.)
- **UP TO 6 BOOTHS** at the front entrance of the exhibit hall with 4 corners and island display
- Carpeting, standard electrical service, tables and chairs included in booth space
- Company name in all radio and TV advertising
- Company logo in all print advertising with premium placement and largest logo size
- Company logo on all exhibitor badges
- Company logo included in email blasts to past attendees
- Company name included in all public relation campaigns
- Banner advertising space on the ctepos.com website - best placement
- 2,000 Free passes

Corporate Sponsorships - \$8,000

- **UP TO 4 BOOTHS** at the front of an aisle in the exhibit hall, including 2 corners
- Carpeting, standard electrical service, tables and chairs included in booth space
- Exclusive product sponsor of the event (we will not accept any other sponsorship within your product category.)
- Company logo included in email blasts to past attendees
- Company name in all radio and TV advertising
- Company logo in all print advertising with premium placement and largest logo size
- Company logo included in email blast to past attendees
- Logo inclusion on website - premium placement
- 1,000 Free Admission VIP Passes

Gold Sponsorships - \$5,000

- **UP TO 2 BOOTHS** in prime location including 1 corner, carpeting, standard electrical service, tables and chairs included in booth space
- Company name in all TV advertising
- Company logo in all print advertising
- Company logo included in email blast to past attendees
- Company logo on website
- 500 Free Admission VIP Passes

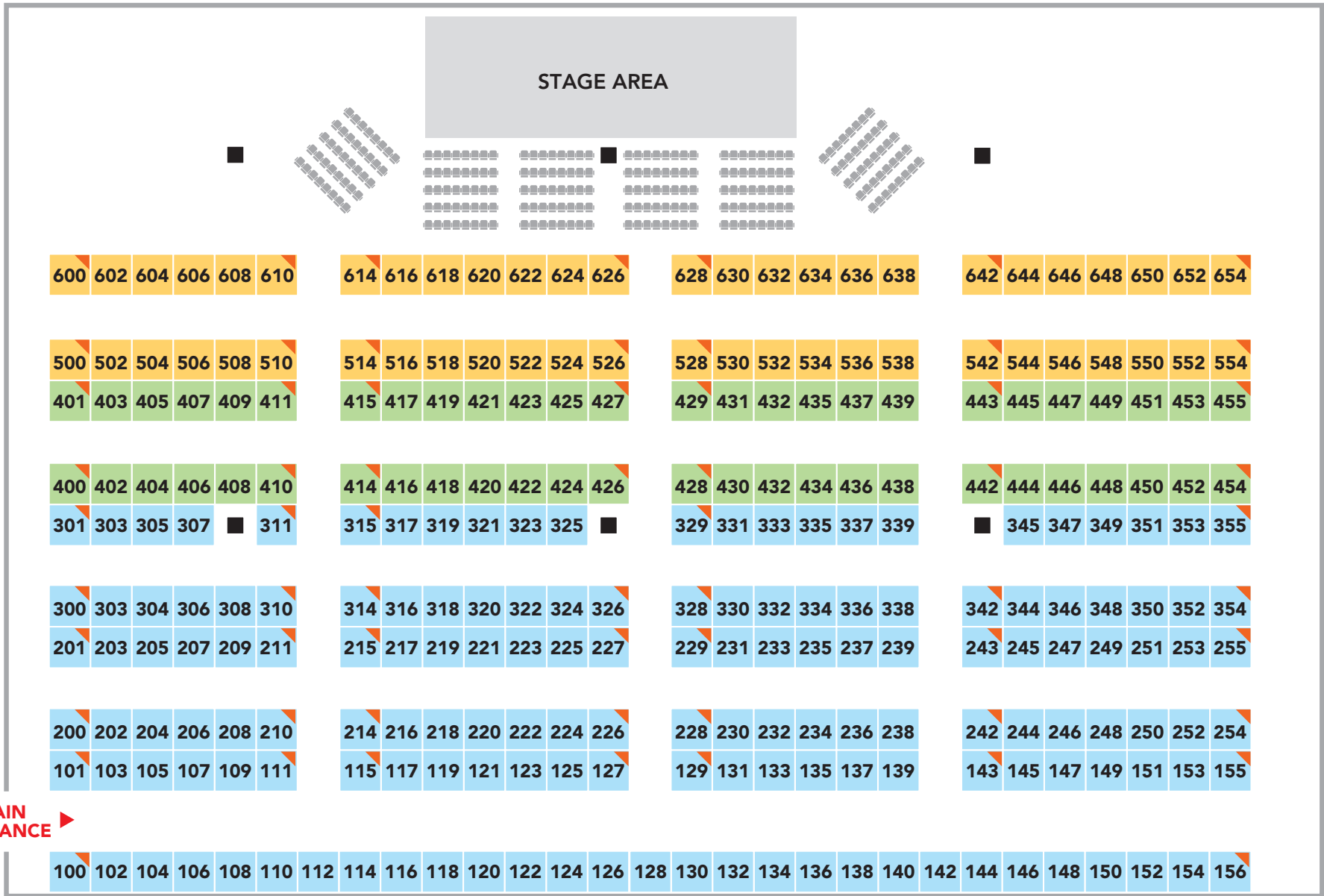
Silver Sponsorships - \$3,000

- **1 BOOTH** in prime location
- Carpeting, standard electrical service, tables and chairs included in booth space
- Company logo in most print advertising
- Company logo on website
- 200 Free Admission VIP Passes

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2017 EXHIBITORS

A Second Chance:
CPR & First Aid Training LLC
Access Health CT
Achiq Designs
Acura of Avon
ADT
Advanced Dental
Aegis Wealth Partners
Alternative Health Care
Arthur Murray Dance Center
Author Sharika K. Forde
Back to Motions, Sports & Rehab
BENT & BREE
Bully Breed Training
Casonova Remodeling
Chamber of Commerce - Myrtle
Beach Chiromark
CHR
Community Health Services
ConnectiCare/CliniSalintas
Connecticut CTR for Massage
Therapy
Connecticut Dept Education
Country Roads Photo Booth
Create A Castle
CT Alanon Family Groups
CT Childrens Medical CT
Ct Counseling /Problem Gambling
CT DEEP Fisheries
CT Drug Card
CT Valley Flowers
DCI- Dialysis Clinics
Direct Cellars Wine club
Domino Foods

E.C.E Enterprises
Eat Natural
Enfuse Fitness
European Wax Centers
Farmington Valley Dermatology &
Surgery
Feel Good LLC
Frontier
Glastonbury Hills Country Club
Got Meals LLC
Greenit with Solvit Home Services
Hartford Courant
Hartford Orthopedic Surgeons PC
Healing Images Yoga
Healthtest.info
Home Heat
I love my Clogs
Isagenix
JC Swain Enterprises
Jefferson Radiology
Jewelry & Gift
Jing Ai Beauty
John Casablanca Modeling agency
Kathy Faber Designs
Kathy's Urgent Care
Kitchen Magic
Knitty Gritty Yarn Girl
KWC Marketing LLC
Lady Syll Designs
Lasik Vision
LeafFilter North of Connecticut
Lilla Rose _Jewlz4Hair
Live By The Sun Feel By The Moon
LuLaRoe - jessica Shaffer

Madstar Mobile
Marvelous Mouse Travels
Mary Kay Cosmetics
Menagerie Photography
Middletown Vein & Aestehtic
Center
Natural Nutmeg
New England Urgent Care
Nordstroms
Nspire Network
Nutritional Balancing
Orange Scarf
Ovico Corp
Owens Corning/Lux Renovations
Palace Theater
Papparazzi
Partylite
Peoples Products/ Evolutionary
Home
Energy Solutions
Perryman Insurance
Posh With Mary & Relax
Post Partum Support Intl CT
Post University
Precision Home Remodeling
Produce Tees
Prohealth Chiropractic Center
Prudential
Pure Haven Essentials/
Rodan&Fields
Pure Romance
Radiology Associates of Htfd
Red Oak Foods
Renewal by Andersen

Rescom Exteriors
Ridge Runner Soaps
RN Beauty
Roz & Ali
Running for Karen
S.Formulators-Bee Line Skincare
Sarah Victor Beauty
Scentsy
SEA Educational Services
Sears Home Improvements
Senegence International
Serene Pearls
Skin Ritual
SKM Jewelers
Starling Physicians
Supa Dupa Doula
The American Women's College
The Green Teahouse
The Pink Pockets
The Skinny Coach
The Vitamin Shoppe
Thiele Chiropractic
Touchstone Crystal
Tre Olive
U.S. Bath Planet
Vein Clinics of America
Vibrant Health
Vista Home Improvement
Waddell & Reed
WJD Enterprises
Yankee Home Improvemen
You and I Healthcare LLC

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ABOUT CONSUMER EXPOS NEW ENGLAND

For over 18 years I have been marketing and managing consumer and trade show events in the Northeast.

I produce events in partnership with our exhibitors and suppliers. My goal is attention to detail and on-site performance to meet and exceed the expectations of our exhibitors and attendees.

I am committed to:

- Producing high-quality, enjoyable events for our attendees
- Meeting the highest standards of customer service and professionalism
- Taking personal interest in your success at our events
- Conducting business with honesty, integrity and flexibility
- Empowering our management team by providing a supportive, and creative work atmosphere through communication and trust

CONTACT ME TODAY

Annmarie Gagne

T: 860 916-6343

E: gagneap@gmail.com

B.S. in Communications,
Newhouse Communications,
Syracuse University,
MA, Communications,
University of Connecticut

TO LEARN MORE ABOUT CONNECTICUT WOMEN'S EXPO SPONSORSHIP OPPORTUNITIES CALL 860-916-6343 OR EMAIL [GAGNEAP@GMAIL.COM](mailto:gagneap@gmail.com)



SHOW HOURS
Saturday & Sunday
10:00am - 3:00pm

EXHIBIT SPACE / APPLICATION CONTRACT

Complete ALL sections, sign & email Contract to
gagneap@gmail.com or Fax Contract to 860 900-0002

Food or Beverage Sampling Allowed with Restrictions

SEPTEMBER 8-9, 2018 | CONNECTICUT CONVENTION CENTER | HARTFORD, CT

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

1. BOOTH INVESTMENT: 10' x 10' Booth with Side & Back Drapes and Company Identification Sign.

Form with checkboxes for booth types (\$850, \$650, \$500, \$100), Booth# field, and total booth fees calculation.

Sponsorship Opportunities - Call Us for Details. Includes checkboxes for \$25,000, \$8,000, \$5,000, and \$3,000 sponsorships. Also includes BOOTHS FEES DO NOT INCLUDE section.

2. LIST ALL BRANDS, PRODUCTS, SERVICES YOU WILL BE DISPLAYING:

There is ABSOLUTELY NO EXCLUSIVITY Granted On Any Brand, Product or Service

Blank lines for listing brands, products, and services.

3. PAYMENT METHOD:

- Check made payable to Consumer Expos New England (\$35.00 fee will be applied for all returned checks)
Visa MasterCard Amex Discover
Charge My Credit Card The Full Booth Fee With Signed Contract - Charge will Show as Gagne Consulting
Charge My Credit Card 50% Now And Remaining 50% On August 8, 2017

Name On Card: _____ Billing Zip Code _____

Card#: _____ - _____ - _____ Exp. Date: ____/____ Security Code: _____

Having read and agreed to the terms of this contract, it is understood and agreed that in addition to the express terms and conditions on this contract, the Exhibitor shall be bound by all rules, regulations and requirements as described on the second page of the contract. If Booth Fees are not fully paid by August 8, 2018 or when otherwise due, or if Booth Space is not occupied by September 8, 2018 by 9:30am, then Show Management has the right to move or sell your Selected Booth Location without any recourse, notification or objection. RETURN / REFUND POLICY - ALL SALES ARE FINAL, CANNOT BE DISPUTED AND THERE ARE NO REFUNDS OR CREDITS FOR ANY REASON.

Signature (Must Be Handwritten): _____ Date: _____

Consumer Expos of New England | 155 Duncaster Rd., Bloomfield, CT 06002 | www.consumerexposne.com

Contact: Annmarie Gagne, President, Consumer Expos of New England
Tel: 860 216-5439 | Fax: 860 900-0002 | Email gagneap@gmail.com

Show Rules Governing the Exhibit

- Show Management.** The term "Show Management" as used herein shall mean Consumer Expos of New England.
- Eligible Exhibits.** Show Management reserves the right to determine the eligibility of any company or product for inclusion in the Show. No exhibitor shall exhibit in the space allocated them any merchandise other than that specified in this application.
- Food & Beverage Sales / Sampling.** Exhibitors are not allowed to sell, distribute and sample food or beverage items in any way whatsoever without the expressed written consent of Show Management. These restrictions are to abide by the rules and regulations set forth by the exhibition venue. If Exhibitor has Show Management written approval to sample, Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the Show.
- Limitations of Liability.** The exhibitor should have Liability Insurance for the Show period. The exhibitor hereby agrees to indemnify, defend and protect Show Management and the facility against, and save Show Management and the facility harmless from, any and all claims, demands, suits, liabilities, damage, loss, costs, attorney fees and expenses of whatever kind or nature which might arise out of any action or failure to act of the exhibitor or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage or loss to property or harm or injury to a person or persons. The exhibitor agrees to make no claim for any reason whatsoever, including negligence against Show Management, its members or agents or employees, or the sponsors, or the lessors or owners of the exhibit premises for loss, theft, damage or destruction of property, nor any injury to themselves or employees while in the exhibit area.
- Exhibition Lighting.** Facility lighting may not illuminate all areas evenly and effectively, and Show Management assumes no responsibility for providing additional lighting. If available, an exhibitor may order additional lighting, at its own expense.
- Insurance.** Show Management is not responsible for loss or damage to exhibitor's property; and in the event the exhibitor desires to have goods, samples and other property brought upon the exhibition premises insured against loss due to any cause, they shall obtain such insurance at their own expense. The exhibitor shall, at no cost to Show Management obtain liability and property damage insurance from responsible insurance companies authorized to sell this insurance and workers compensation employers liability insurance for their own employees.
- Exhibit Logistics.** Detailed data, in the form of an Exhibitors Manual will be e-mailed to each exhibitor in ample time for advance planning. The manual will contain information regarding shipment, labor, rental items, electrical services, exhibit hours, etc. Service forms for all available services will be included.
- Amendment to the Rules.** Show Management reserves the right to adopt, orally or in writing, any additional rule or regulation, move or remove any exhibit booth, or take any further action if Show Management deems such action necessary for the good of the Show. Any such action shall have the same force and authority as though fully incorporated in the agreement herein.
- Subleasing / Sharing.** Assignment (in whole or in part), subletting or licensing of space by the exhibitor or use of the space not authorized in writing by Show Management is prohibited.
- Acts of God, Fire, Strikes, Etc.** In the event that any outside cause, such as war, fire, strike, government action, or other emergency, or even of "force majeure" prevents the Show from being held, Show Management may retain the Booth Fees as shall be required to recompense Show Management for expenses incurred up to the time such contingency shall have occurred and Show Management shall not be responsible for any of exhibitors expenses or damages resulting from such a cancellation or postponement of the Show.
- Show Location.** If for any reason, Show Management determines that the location of the Show should be changed or the dates of the Show changed, no refund will be due the exhibitor, but Show Management shall assign to the exhibitor, in lieu of the original space, such other space as Show Management deems appropriate and the exhibitor agrees to use such space under the terms of this agreement. Show Management shall not be financially liable or otherwise obligated in the event the Show is postponed or relocated.
- Booth Cancellation Policy.** No refund or credit issued for cancellation of any booth space or any sponsorship for any reason.
- Taxes and Licenses.** Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the Show. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due any governmental authorities at the Show.
- Connecticut Law.** This Agreement shall be deemed made in the State of Connecticut and shall be construed in accordance with the laws of the state of Connecticut applicable to contracts entirely made and performed therein.
- Move Out.** All Exhibitors must be moved out of Exhibit Hall by Sunday Oct. 22, 2017 at 8pm - no exceptions unless given prior written approval by Show Management.
- The Entire Agreement.** This Agreement contains the entire agreement of the parties hereto with respect to the matters herein embraced and may not be modified, discharged or terminated, except by a written instrument, signed by the party charged.