



17TH ANNUAL

CONNECTICUT
WOMEN'S EXPO

The Original Women's Expo

OCTOBER 21-22, 2017
CT CONVENTION CENTER | HARTFORD

GUEST PRESENTER



Tiffany Wright, Ph.D.
The L.A. Skinny Coach

- Cooking demonstrations by Adam Greenberg, Chopped Food Network Star
- Psychic readers
- Casino Games for Charity
- Bungee jumping
- Makeovers

SPONSORS



WHY EXHIBIT?

Now in its 17th year, the Connecticut Women's Expo has grown to be the largest event in the Northeast since its inception in 2001. I am now the sole proprietor of the event after serving as sales Manager since the first show. My goal has been to help hundreds of companies maximize their sales and market their products and services in the most cost-effective manner. As you are faced with numerous forms of media to deliver your company's message, keep in mind that face-to-face marketing is still the most effective way to engage women.

Over 20,000 women eagerly look forward to attending the annual Connecticut Women's Expo, making it the perfect opportunity to sell a product, brand your company, gather leads or simply expose a new concept. This is an investment opportunity you can't afford to miss. Our attendees purchase products and services from our exhibiting companies all year long.

The Connecticut Women's Expo is an event women love to attend for shopping, gathering information, meeting celebrities, attending special events, making informed decisions concerning their lifestyles and having fun, all at the same time!

WHAT THEY'RE SAYING...

"Always a professionally run event!"

Cathy Bozack, Comcast Infinity

"A Great opportunity to sell product."

Susan, SKM Jewelers

"This is a great opportunity for our team to meet face to face with existing and potential clients."

Nancy Green, Starling Physicians

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WHO EXHIBITS?

You can't afford to miss the Connecticut Women's Expo if you sell products or provide services in one or more of the following categories:

- Apparel
- Auto Dealers
- Banks
- Beauty & Fragrance
- Bedding & Linens
- Careers
- Confections & Gift Assortments
- Local Women's Sports Teams
- Cooking
- Dating Services
- Educational Institutions
- Electronics
- Fashion Accessories
- Fitness
- Food & Beverage Sampling
- Hand Crafted Arts
- Health & Wellness
- Home Décor
- Home Improvement
- Investments
- Jewelry
- Law Firms
- Medical Services
- Nutrition
- Skin Care Products
- Spas & Salons
- Vacation Planners
- Women's Civic Groups



ATTENDEE DEMOGRAPHICS

Women make **over 85%** of purchasing decisions for their households



Gender:	99% Female
Age Range:	24 - 65
Marital Status:	68% Married
Income Level:	71% have household incomes > \$65,000
Children:	32% have children living at home
Education:	62% have attended college
Home Ownership:	74% own a home
State Residence:	68% Connecticut, 18% Massachusetts, 8% Rhode Island, 6% other
Expo Satisfaction:	95% of attendees plan to attend the next event

STAND OUT IN THE CROWD BY BECOMING A SPONSOR AT OUR EVENT.

Sponsorship opportunities are available to help you achieve your sales and marketing objectives.

Presenting Sponsor - \$25,000

(Call for details)

- **MAIN SPONSOR OF THE EVENT** Your company name added to event name
- **EXCLUSIVE PRODUCT SPONSOR** of the event (we will not accept any other sponsorship within your product category.)
- **UP TO 6 BOOTHS** at the front entrance of the exhibit hall with 4 corners and island display
- Carpeting, standard electrical service, tables and chairs included in booth space
- Company name in all radio and TV advertising
- Company logo in all print advertising with premium placement and largest logo size
- Company logo on all exhibitor badges
- Company logo included in email blasts to past attendees
- Company name included in all public relation campaigns
- Banner advertising space on the ctepos.com website - best placement
- 2,000 Free passes

Corporate Sponsorships - \$8,000

- **UP TO 4 BOOTHS** at the front of an aisle in the exhibit hall, including 2 corners
- Carpeting, standard electrical service, tables and chairs included in booth space
- Exclusive product sponsor of the event (we will not accept any other sponsorship within your product category.)
- Company logo included in email blasts to past attendees
- Company name in all radio and TV advertising
- Company logo in all print advertising with premium placement and largest logo size
- Company logo included in email blast to past attendees
- Logo inclusion on website - premium placement
- 1,000 Free Admission VIP Passes

Gold Sponsorships - \$5,000

- **UP TO 2 BOOTHS** in prime location including 1 corner, carpeting, standard electrical service, tables and chairs included in booth space
- Company name in all TV advertising
- Company logo in all print advertising
- Company logo included in email blast to past attendees
- Company logo on website
- 500 Free Admission VIP Passes

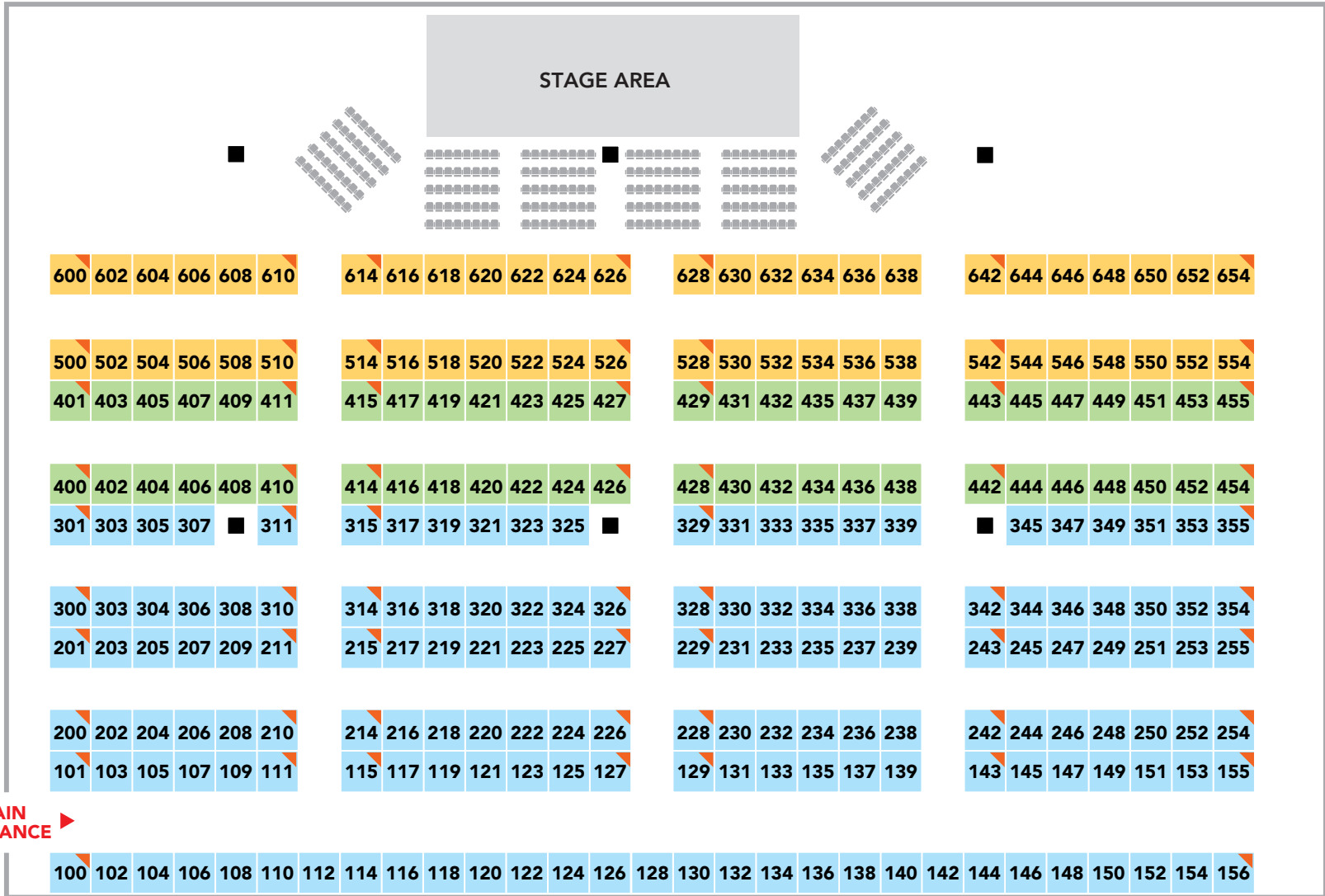
Silver Sponsorships - \$3,000

- **1 BOOTH** in prime location
- Carpeting, standard electrical service, tables and chairs included in booth space
- Company logo in most print advertising
- Company logo on website
- 200 Free Admission VIP Passes

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BOOTH RATES: ■ \$850 ■ \$650 ■ \$500 ▴ Corner fee: \$100

2016 EXHIBITORS

A New Dawn With Yaye
Abbie Patient Advocate Program
Adam Quenneville Roofing & Siding
AdvoCare
Aegis Wealth Partners
Alternative Health, Inc.
Arbonne - Morin
Arthur Murray Dance Studio
Aruba Tourism Authority
Arya's Handmade Silver Jewelry
Astrology Booth, LLC
Bakery On Main
Bath Planet of Connecticut
Bay Path University
Bay Path University-The American Women's
College & One Day A Week College
Beachbody/CatieG Fitness
Beauty 911 Skin Lounge
Beth Carter Enterprises
Better Built Basements
Bricks and Minifigs
Call A Doctor Plus
Center for Human Development
Center For Vein Restoration
Chiromark
CHR
Community Health Services Inc.
Conn. Council On Problem Gambling
ConnectiCare
Connecticut Drug Card
Connecticut Eye Center, PC
Connecticut Science Center
Connecticut State Dept of Education
CT AI-Anon Family Groups
Cutco Cutlery
DBA Jeannie's Hair Art
DiaPhani Collection
Dolphin Organics
Domino Foods Inc.
DP Collection, The
dressbarn Inc.
Eat Natural, LLC

Edge Fitness Club, The
Emfs Protect
Enovative Technologies
Flower Mart, The
Foresters Financial
Forever Boards
Fred Astaire Franchised Dance Studios
Glastonbury Hills Country Club
Great Green Ideas
Gutter Topper / Casanova Remodeling
Hartford Courant
Hartford Renewal Service
Hartford Stage
Health & Fitness With Vanessa
HiDow Professional
Himalayan Salt Co.
Inmotion Brand Strategies/ The Spa at
Norwich Inn
It Works! Global
Jafra Cosmetics Intl Inc.
Jasler LLC
JC Swain Ent
Jefferson Radiology
John Casablanclas Modeling & Acting
Agency
Jordan Essentials
Journey Found Inc.
JY Kern, Inc.
Kannaway, The Hemp Lifestyle Company
Kathy & Co
Kathy Faber Designs LLC
Kathy's Urgent Care
Kayem Foods
Kitchen Magic
KWC Marketing, LLC
Lady Divine Delights
LarMar Foods
Lasik Vision Institute
Lavish Lux
LeafFilter North of Connecticut, Inc
Le-Vel Thrive
Live Big

Lomac Ltd.
LuLaRoe w/Jenny L
Maigami Hair, Inc.
Makeup Eraser
Making Strides Against Breast Cancer
Mark Enterprises, Inc.
Mary Kay - Arne
Mary Kay - McNulty
Massaging Insoles
Medi Weight Loss
Middletown Vein & Aesthetic Center
Naked Wrist, The
National Restoration LLC
Nectar of the Vine
New England Urgent Care
Nomads Entertainment
Norwex
NutraMetrix
Nutrition Master Foods LLC
NYR Organic
Orange Scarf
Owens Corning/Lux Renovations
PartyProDJ LLC
Pearl Stop, The
Personal Care Physicians
Phoenix Marketing
Physicool Canada
Pink Zebra
PK Windows LLC
Power Home Remodeling Group
Pruvit
Pure Barre West Hartford
Pure Haven Essentials Offered By Tess
Grous
Pure Romance - Harrison
Pure Skin
Renewal by Andersen
Rescom Exteriors
Rodan and Fields
Saint Francis Hospital & Medical Center
Sales R Us, Inc.
Scentsy - Dixon

Sears Home Services
ShelfGenie of CT
Sherpa Ko Inc.
Silver Tides Jewelry
Silverleaf Resorts
Silverleaf Resorts
SKM Jewelers
SolarCity
Spiritual Readings by Delilah
Starling Physicians
Steeped Tea
Tahir All Natural
Take Shape for Life/Optivia
Tanger Outlets
Tastefully Simple
Therpoint Massage
Tommy's Wax Center
Touchstone Crystal By Swarovski
Traci Lynn Fashion Jewelry
Tyra Beauty
UConn Health
Vacation Village Resorts & Affiliates
Vein Clinics Of America
Veterans Wellness
Virkler Cabinet
Walt Jedziniak Photography
Wearsafe Labs
West Side Hypnosis
WillowWORX
Wisdom Healing
Wolfspirit Acupuncture
World Wide Surrogacy Center
Xfinity
Yankee Home Improvement
You and I Healthcare, LLC- Skincare
Young Living Essential Oils
Younique
Zoo Health Club, The

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ABOUT CONSUMER EXPOS NEW ENGLAND

For over 18 years I have been marketing and managing consumer and trade show events in the Northeast.

I produce events in partnership with our exhibitors and suppliers. My goal is attention to detail and on-site performance to meet and exceed the expectations of our exhibitors and attendees.

I am committed to:

- Producing high-quality, enjoyable events for our attendees
- Meeting the highest standards of customer service and professionalism
- Taking personal interest in your success at our events
- Conducting business with honesty, integrity and flexibility
- Empowering our management team by providing a supportive, and creative work atmosphere through communication and trust

CONTACT ME TODAY

Annmarie Gagne

T: 860 916-6343

E: gagneap@gmail.com

B.S. in Communications,
Newhouse Communications,
Syracuse University,
MA, Communications,
University of Connecticut

TO LEARN MORE ABOUT CONNECTICUT WOMEN'S EXPO SPONSORSHIP OPPORTUNITIES CALL 860-916-6343 OR EMAIL [GAGNEAP@GMAIL.COM](mailto:gagneap@gmail.com)



SHOW HOURS
 Saturday
 10:00am - 4:00pm
 Sunday
 11:00am - 3:00pm

EXHIBIT SPACE / APPLICATION CONTRACT

Complete ALL sections, sign & email Contract to gagneap@gmail.com or Fax Contract to 860 900-0002

Food or Beverage Sampling Allowed with Restrictions

OCTOBER 21-22, 2017 | CONNECTICUT CONVENTION CENTER | HARTFORD, CT

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

1. BOOTH INVESTMENT: 10' x 10' Booth with Side & Back Drapes and Company Identification Sign.

<input type="checkbox"/> \$850 Per blue booth <input type="checkbox"/> \$650 Per green booth <input type="checkbox"/> \$500 Per yellow cash and carry booth <input type="checkbox"/> \$100 Corner charge Total # of Booths: _____ Total Booth Fees: \$ _____	Booth#: _____
<p>* Move In Time Is Saturday, Oct. 21 from 7am to 9:30am - No Friday Move In Without Prior Written Approval.</p>	

<p>Sponsorship Opportunities - Call Us for Details</p> <input type="checkbox"/> \$25,000 Presenting Sponsor <input type="checkbox"/> \$8,000 Corporate Sponsorship <input type="checkbox"/> \$5,000 Gold Sponsorship <input type="checkbox"/> \$3,000 Silver Sponsorship
<p>BOOTHS FEES DO NOT INCLUDE: tables, chairs or electricity. You can bring your own or order through an outside decorator.</p>

2. LIST ALL BRANDS, PRODUCTS, SERVICES YOU WILL BE DISPLAYING:

There is ABSOLUTELY NO EXCLUSIVITY Granted On Any Brand, Product or Service

3. PAYMENT METHOD:

- Check made payable to Consumer Expos New England (\$35.00 fee will be applied for all returned checks)
- Visa MasterCard Amex Discover
- Charge My Credit Card The Full Booth Fee With Signed Contract - Charge will Show as Gagne Consulting
- Charge My Credit Card 50% Now And Remaining 50% On August 20, 2017

Name On Card: _____ Billing Zip Code _____

Card#: _____ - _____ - _____ Exp. Date: _____ / _____ Security Code: _____

Having read and agreed to the terms of this contract, it is understood and agreed that in addition to the express terms and conditions on this contract, the Exhibitor shall be bound by all rules, regulations and requirements as described on the second page of the contract. If Booth Fees are not fully paid by September 20, 2017 or when otherwise due, or if Booth Space is not occupied by October 21, 2017 by 9:30am, then Show Management has the right to move or sell your Selected Booth Location without any recourse, notification or objection. **RETURN / REFUND POLICY - ALL SALES ARE FINAL, CANNOT BE DISPUTED AND THERE ARE NO REFUNDS OR CREDITS FOR ANY REASON.**

Signature (Must Be Handwritten): _____ Date: _____

Consumer Expos of New England | 155 Duncaster Rd., Bloomfield, CT 06002 | www.consumerexposne.com

Contact: **Anmarie Gagne**, President, Consumer Expos of New England
 Tel: 860 216-5439 | Fax: 860 900-0002 | Email gagneap@gmail.com

Show Rules Governing the Exhibit

- Show Management.** The term "Show Management" as used herein shall mean Consumer Expos of New England.
- Eligible Exhibits.** Show Management reserves the right to determine the eligibility of any company or product for inclusion in the Show. No exhibitor shall exhibit in the space allocated them any merchandise other than that specified in this application.
- Food & Beverage Sales / Sampling.** Exhibitors are not allowed to sell, distribute and sample food or beverage items in any way whatsoever without the expressed written consent of Show Management. These restrictions are to abide by the rules and regulations set forth by the exhibition venue. If Exhibitor has Show Management written approval to sample, Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the Show.
- Limitations of Liability.** The exhibitor should have Liability Insurance for the Show period. The exhibitor hereby agrees to indemnify, defend and protect Show Management and the facility against, and save Show Management and the facility harmless from, any and all claims, demands, suits, liabilities, damage, loss, costs, attorney fees and expenses of whatever kind or nature which might arise out of any action or failure to act of the exhibitor or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage or loss to property or harm or injury to a person or persons. The exhibitor agrees to make no claim for any reason whatsoever, including negligence against Show Management, its members or agents or employees, or the sponsors, or the lessors or owners of the exhibit premises for loss, theft, damage or destruction of property, nor any injury to themselves or employees while in the exhibit area.
- Exhibition Lighting.** Facility lighting may not illuminate all areas evenly and effectively, and Show Management assumes no responsibility for providing additional lighting. If available, an exhibitor may order additional lighting, at its own expense.
- Insurance.** Show Management is not responsible for loss or damage to exhibitor's property; and in the event the exhibitor desires to have goods, samples and other property brought upon the exhibition premises insured against loss due to any cause, they shall obtain such insurance at their own expense. The exhibitor shall, at no cost to Show Management obtain liability and property damage insurance from responsible insurance companies authorized to sell this insurance and workers compensation employers liability insurance for their own employees.
- Exhibit Logistics.** Detailed data, in the form of an Exhibitors Manual will be e-mailed to each exhibitor in ample time for advance planning. The manual will contain information regarding shipment, labor, rental items, electrical services, exhibit hours, etc. Service forms for all available services will be included.
- Amendment to the Rules.** Show Management reserves the right to adopt, orally or in writing, any additional rule or regulation, move or remove any exhibit booth, or take any further action if Show Management deems such action necessary for the good of the Show. Any such action shall have the same force and authority as though fully incorporated in the agreement herein.
- Subleasing / Sharing.** Assignment (in whole or in part), subletting or licensing of space by the exhibitor or use of the space not authorized in writing by Show Management is prohibited.
- Acts of God, Fire, Strikes, Etc.** In the event that any outside cause, such as war, fire, strike, government action, or other emergency, or even of "force majeure" prevents the Show from being held, Show Management may retain the Booth Fees as shall be required to recompense Show Management for expenses incurred up to the time such contingency shall have occurred and Show Management shall not be responsible for any of exhibitors expenses or damages resulting from such a cancellation or postponement of the Show.
- Show Location.** If for any reason, Show Management determines that the location of the Show should be changed or the dates of the Show changed, no refund will be due the exhibitor, but Show Management shall assign to the exhibitor, in lieu of the original space, such other space as Show Management deems appropriate and the exhibitor agrees to use such space under the terms of this agreement. Show Management shall not be financially liable or otherwise obligated in the event the Show is postponed or relocated.
- Booth Cancellation Policy.** No refund or credit issued for cancellation of any booth space or any sponsorship for any reason.
- Taxes and Licenses.** Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the Show. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due any governmental authorities at the Show.
- Connecticut Law.** This Agreement shall be deemed made in the State of Connecticut and shall be construed in accordance with the laws of the state of Connecticut applicable to contracts entirely made and performed therein.
- Move Out.** All Exhibitors must be moved out of Exhibit Hall by Sunday Oct. 22, 2017 at 8pm - no exceptions unless given prior written approval by Show Management.
- The Entire Agreement.** This Agreement contains the entire agreement of the parties hereto with respect to the matters herein embraced and may not be modified, discharged or terminated, except by a written instrument, signed by the party charged.