



A DAY FOR FUN, FOOD AND FRIENDS

SOUTHERN CONNECTICUT

WOMEN'S

SHOW

SUNDAY, APRIL 29, 2018

TRUMBULL MARRIOTT MERRITT PARKWAY

TRUMBULL, CT

Sponsor

veinVclinics
of America.

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SUNDAY, APRIL 29, 2018

TRUMBULL MARRIOTT MERRITT PARKWAY | TRUMBULL, CT

SO MUCH TO DO!

- Health Essentials for Women presentation by Whole Foods
- Chair massages by Massage Envy
- Mini-makeovers by Dana Bartone
- Free liquor sampling by The Hartford Flavor Company
- A Farmers Market selling a variety of healthy fruits & veggies
- Psychic Readings

Dress for Success of Fairfield County

Bring a new or slightly used pocketbook or piece of jewelry and receive \$2 off your entrance ticket

GET RID OF LOTS OF THINGS TO BUY

WHO EXHIBITS?

You can't afford to miss the Southern Connecticut Women's Show if you sell products or provide services in one or more of the following categories:

- Apparel
- Auto Dealers
- Beauty & Fragrance
- Bedding & Linens
- Careers
- Confections & Gift Assortments
- Local Women's Sports Teams
- Cooking
- Dating Services
- Educational Institutions
- Electronics
- Fashion Accessories
- Fitness
- Food & Beverage Sampling
- Hand Crafted Arts
- Health & Wellness
- Jewelry
- Law Firms
- Medical Services
- Nutrition
- Skin Care Products
- Spas & Salons
- Vacation Planners
- Women's Civic Groups



TO LEARN MORE ABOUT SOUTHERN CONNECTICUT WOMEN'S SHOW SPONSORSHIP OPPORTUNITIES CALL 860-916-6343 OR EMAIL GAGNEAP@GMAIL.COM

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EXHIBIT OPPORTUNITIES

Grand Ballroom 6' x 8' corner booth	\$695
Grand Ballroom/Foyer 6' x 8' booth	\$595
Meeting Room 6' x 8' booth	\$350
Limited number of cash & carry booths for retail sales	

**This event will host 100 exhibits.
Be sure to call soon to reserve your booth space
now and receive an early bird discount.**

SPONSORSHIP OPPORTUNITIES

As a show sponsor, in addition to receiving exhibit space, you will be included in our extensive show marketing plan. We offer you the opportunity to market your company with some of the largest and best forms of media available today.

We promote the event with over 18 million media impressions, which in turn leads to the successful and impressive attendee turnout each year.

Numerous sponsorships are available including: **TITLE, CORPORATE,** and **SILVER.**

Show
admission
\$8 (at door)

\$4 if attendees
donate slightly
new or used
pocket book or
dress at the door.



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STAND OUT IN THE CROWD BY BECOMING A SPONSOR AT OUR EVENT.

Numerous sponsorship opportunities are available to help you achieve your sales and marketing objectives.

Title Sponsor - \$8,000 call for details

Corporate Sponsorships - \$4,000

- Up to 4 tables at the front of an aisle at the exhibit hall with 2 corners
- Carpeting, standard electrical service, tables and chairs included in booth space
- Exclusive product sponsor to the event. (We will not accept any other sponsorship within your product category.)
- Company logo included in email blast to past attendees
- Company name in all radio and TV broadcast advertising
- Company logo in all print advertising with premium placement and large logo size
- Banner advertising space on the consumerexposne.com web site - premium placement
- 1,000 Free VIP Passes

Silver Sponsorships - \$2,000

- 1 table in prime location
- Carpeting, standard electrical service, table and chairs included in booth space
- Company logo in most print advertising
- Company logo on consumerexposne.com web site
- 200 Free VIP Passes





ABOUT CONSUMER EXPOS NEW ENGLAND

For over 18 years I have been marketing and managing consumer and trade show events in the Northeast.

I produce events in partnership with our exhibitors and suppliers. My goal is attention to detail and on-site performance to meet and exceed the expectations of our exhibitors and attendees.

I am committed to:

- Producing high-quality, enjoyable events for our attendees
- Meeting the highest standards of customer service and professionalism
- Taking personal interest in your success at our events
- Conducting business with honesty, integrity and flexibility
- Empowering our management team by providing a supportive, and creative work atmosphere through communication and trust

CONTACT ME TODAY

Anmarie Gagne

T: 860 916-6343

E: gagneap@gmail.com





SHOW HOURS
Sunday 11-5

EXHIBIT SPACE / APPLICATION CONTRACT
Complete ALL sections, sign & email Contract to
gagneap@gmail.com or Fax Contract to 860 900-0002

Food or Beverage Sampling Allowed with Restrictions

APRIL 29, 2018 | TRUMBULL MARRIOTT MERRIT PARKWAY | TRUMBULL, CT

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____ Website: _____

1. BOOTH INVESTMENT: 6' x 8' Booth with Side & Back Drapes and Company Identification Sign.

<input type="checkbox"/> \$595 per 6' x 8' Grand Ballroom Booth <input type="checkbox"/> \$595 per 6' x 8' Ballroom Foyer Booth <input type="checkbox"/> \$350 per 6' x 8' Meeting Room Booth <input type="checkbox"/> \$300 per 6' x 8' Outdoor Retail Row Booth <input type="checkbox"/> \$100 Corner Charge Total # of Booths: _____ Total Booth Fees: \$ _____	Booth#: _____
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Sponsorship Opportunities - Call Us for Details <input type="checkbox"/> \$8,000 Title Sponsor <input type="checkbox"/> \$4,000 Corporate Sponsorship <input type="checkbox"/> \$2,000 Silver Sponsorship * Move In Time Is Sunday, April 29th from 7am to 10:30am - Absolutely No Friday Move In Without Prior Written Approval.	BOOTHS DO NOT INCLUDE TABLES & CHAIRS Table/chairs are available for an additional \$25 Electricity is \$50 and can be provided through the hotel.
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2. LIST ALL BRANDS, PRODUCTS, SERVICES YOU WILL BE DISPLAYING:

There is ABSOLUTELY NO EXCLUSIVITY Granted On Any Brand, Product or Service

3. PAYMENT METHOD:

- Check made payable to Consumer Expos New England (\$35.00 fee will be applied for all returned checks)
- Visa MasterCard Amex Discover
- Charge My Credit Card The Full Booth Fee With Signed Contract - Charge will Show as Gagne Consulting
- Charge My Credit Card 50% Now And Remaining 50% On March 1, 2018

Name On Card: _____ Billing Zip Code _____

Card#: _____ - _____ - _____ - _____ / _____ Exp. Date: _____ / _____ Security Code: _____

Having read and agreed to the terms of this contract, it is understood and agreed that in addition to the express terms and conditions on this contract, the Exhibitor shall be bound by all rules, regulations and requirements as described on the second page of the contract. If Booth Fees are not fully paid by March 1, 2018 or when otherwise due, or if Booth Space is not occupied by April 30, 2018 by 10am, then Show Management has the right to move or sell your Selected Booth Location without any recourse, notification or objection. **RETURN / REFUND POLICY - ALL SALES ARE FINAL, CANNOT BE DISPUTED AND THERE ARE NO REFUNDS OR CREDITS FOR ANY REASON.**

Signature (Must Be Handwritten): _____ Date: _____

Southern Connecticut Women's Show | 155 Duncaster Rd., Bloomfield, CT 06002 | www.consumerexposne.com

Contact: **Anmarie Gagne**, President, Consumer Expos of New England
Tel: 860 216-5439 | Fax: 860 900-0002 | Email: gagneap@gmail.com

Show Rules Governing the Exhibit

- Show Management.** The term "Show Management" as used herein shall mean Consumer Expos of New England.
- Eligible Exhibits.** Show Management reserves the right to determine the eligibility of any company or product for inclusion in the Show. No exhibitor shall exhibit in the space allocated them any merchandise other than that specified in this application.
- Food & Beverage Sales / Sampling.** Exhibitors are not allowed to sell, distribute and sample food or beverage items in any way whatsoever without the expressed written consent of Show Management. These restrictions are to abide by the rules and regulations set forth by the exhibition venue. If Exhibitor has Show Management written approval to sample, Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the Show.
- Limitations of Liability.** The exhibitor should have Liability Insurance for the Show period. The exhibitor hereby agrees to indemnify, defend and protect Show Management and the facility against, and save Show Management and the facility harmless from, any and all claims, demands, suits, liabilities, damage, loss, costs, attorney fees and expenses of whatever kind or nature which might arise out of any action or failure to act of the exhibitor or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage or loss to property or harm or injury to a person or persons. The exhibitor agrees to make no claim for any reason whatsoever, including negligence against Show Management, its members or agents or employees, or the sponsors, or the lessors or owners of the exhibit premises for loss, theft, damage or destruction of property, nor any injury to themselves or employees while in the exhibit area.
- Exhibition Lighting.** Facility lighting may not illuminate all areas evenly and effectively, and Show Management assumes no responsibility for providing additional lighting. If available, an exhibitor may order additional lighting, at its own expense.
- Insurance.** Show Management is not responsible for loss or damage to exhibitor's property; and in the event the exhibitor desires to have goods, samples and other property brought upon the exhibition premises insured against loss due to any cause, they shall obtain such insurance at their own expense. The exhibitor shall, at no cost to Show Management obtain liability and property damage insurance from responsible insurance companies authorized to sell this insurance and workers compensation employers liability insurance for their own employees.
- Exhibit Logistics.** Detailed data, in the form of an Exhibitors Manual will be e-mailed to each exhibitor in ample time for advance planning. The manual will contain information regarding shipment, labor, rental items, electrical services, exhibit hours, etc. Service forms for all available services will be included.
- Amendment to the Rules.** Show Management reserves the right to adopt, orally or in writing, any additional rule or regulation, move or remove any exhibit booth, or take any further action if Show Management deems such action necessary for the good of the Show. Any such action shall have the same force and authority as though fully incorporated in the agreement herein.
- Subleasing / Sharing.** Assignment (in whole or in part), subletting or licensing of space by the exhibitor or use of the space not authorized in writing by Show Management is prohibited.
- Acts of God, Fire, Strikes, Etc.** In the event that any outside cause, such as war, fire, strike, government action, or other emergency, or even of "force majeure" prevents the Show from being held, Show Management may retain the Booth Fees as shall be required to recompense Show Management for expenses incurred up to the time such contingency shall have occurred and Show Management shall not be responsible for any of exhibitors expenses or damages resulting from such a cancellation or postponement of the Show.
- Show Location.** If for any reason, Show Management determines that the location of the Show should be changed or the dates of the Show changed, no refund will be due the exhibitor, but Show Management shall assign to the exhibitor, in lieu of the original space, such other space as Show Management deems appropriate and the exhibitor agrees to use such space under the terms of this agreement. Show Management shall not be financially liable or otherwise obligated in the event the Show is postponed or relocated.
- Booth Cancellation Policy.** No refund or credit issued for cancellation of any booth space or any sponsorship for any reason.
- Taxes and Licenses.** Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the Show. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due any governmental authorities at the Show.
- Connecticut Law.** This Agreement shall be deemed made in the State of Connecticut and shall be construed in accordance with the laws of the state of Connecticut applicable to contracts entirely made and performed therein.
- Move Out.** All Exhibitors must be moved out of Exhibit Hall by Sunday April 29, 2018 at 8pm - no exceptions unless given prior written approval by Show Management.
- The Entire Agreement.** This Agreement contains the entire agreement of the parties hereto with respect to the matters herein embraced and may not be modified, discharged or terminated, except by a written instrument, signed by the party charged.