



SHOW HOURS  
Sunday 11-4

**EXHIBIT SPACE / APPLICATION CONTRACT**

Complete ALL sections, sign & email Contract to [gagneap@gmail.com](mailto:gagneap@gmail.com) or Fax Contract to 860 900-0002

Food or Beverage Sampling Allowed with Restrictions

**NOVEMBER 5, 2017 | BETTER LIVING CENTER | SPRINGFIELD, MA**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**1. BOOTH INVESTMENT: 8' x 10' Booth with Side & Back Drapes and Company Identification Sign.**

<input type="checkbox"/> \$595 Per blue booth <input type="checkbox"/> \$500 Per pink booth <input type="checkbox"/> \$350 Per yellow cash and carry booth <input type="checkbox"/> \$100 Additional charge for Corner booth  Total # of Booths: _____ Total Booth Fees: \$ _____	<b>Booth#:</b> <input style="width: 50px; height: 20px;" type="text"/>
<p><b>* Move In Time Is Sunday, Nov. 5 from 7am to 10:30am - No Saturday Move In Without Prior Written Approval.</b></p>	

<p><b>Sponsorship Opportunities - Call Us for Details</b></p> <input type="checkbox"/> \$8,000 Title Sponsor <input type="checkbox"/> \$4,000 Corporate Sponsorship <input type="checkbox"/> \$2,500 Silver Sponsorship
<p><b>BOOTHS FEES DO NOT INCLUDE:</b> tables, chairs or electricity. You can bring your own or order through an outside decorator.</p>

**2. LIST ALL BRANDS, PRODUCTS, SERVICES YOU WILL BE DISPLAYING:**

**There is ABSOLUTELY NO EXCLUSIVITY Granted On Any Brand, Product or Service**

\_\_\_\_\_  
\_\_\_\_\_

**3. PAYMENT METHOD:**

- Check made payable to Consumer Expos New England (\$35.00 fee will be applied for all returned checks)
- Visa  MasterCard  Amex  Discover
- Charge My Credit Card The Full Booth Fee With Signed Contract - Charge will Show as Gagne Consulting
- Charge My Credit Card 50% Now And Remaining 50% On September 1, 2017

Name On Card: \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Card#: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_

Having read and agreed to the terms of this contract, it is understood and agreed that in addition to the express terms and conditions on this contract, the Exhibitor shall be bound by all rules, regulations and requirements as described on the second page of the contract. If Booth Fees are not fully paid by Sept. 1, 2017 or when otherwise due, or if Booth Space is not occupied by November 5, 2017 by 10am, then Show Management has the right to move or sell your Selected Booth Location without any recourse, notification or objection. **RETURN / REFUND POLICY - ALL SALES ARE FINAL, CANNOT BE DISPUTED AND THERE ARE NO REFUNDS OR CREDITS FOR ANY REASON.**

Signature (Must Be Handwritten): \_\_\_\_\_ Date: \_\_\_\_\_

Western New England Women's Show | 155 Duncaster Rd., Bloomfield, CT 06002 | [www.consumerexposne.com](http://www.consumerexposne.com)

Contact: **Annmari Gagne**, President, Consumer Expos of New England  
Tel: 860 216-5439 | Fax: 860 900-0002 | Email [gagneap@gmail.com](mailto:gagneap@gmail.com)

# Show Rules Governing the Exhibit

- Show Management.** The term "Show Management" as used herein shall mean Consumer Expos of New England.
- Eligible Exhibits.** Show Management reserves the right to determine the eligibility of any company or product for inclusion in the Show. No exhibitor shall exhibit in the space allocated them any merchandise other than that specified in this application.
- Food & Beverage Sales / Sampling.** Exhibitors are not allowed to sell, distribute and sample food or beverage items in any way whatsoever without the expressed written consent of Show Management. These restrictions are to abide by the rules and regulations set forth by the exhibition venue. If Exhibitor has Show Management written approval to sample, Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the Show.
- Limitations of Liability.** The exhibitor should have Liability Insurance for the Show period. The exhibitor hereby agrees to indemnify, defend and protect Show Management and the facility against, and save Show Management and the facility harmless from, any and all claims, demands, suits, liabilities, damage, loss, costs, attorney fees and expenses of whatever kind or nature which might arise out of any action or failure to act of the exhibitor or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage or loss to property or harm or injury to a person or persons. The exhibitor agrees to make no claim for any reason whatsoever, including negligence against Show Management, its members or agents or employees, or the sponsors, or the lessors or owners of the exhibit premises for loss, theft, damage or destruction of property, nor any injury to themselves or employees while in the exhibit area.
- Exhibition Lighting.** Facility lighting may not illuminate all areas evenly and effectively, and Show Management assumes no responsibility for providing additional lighting. If available, an exhibitor may order additional lighting, at its own expense.
- Insurance.** Show Management is not responsible for loss or damage to exhibitor's property: and in the event the exhibitor desires to have goods, samples and other property brought upon the exhibition premises insured against loss due to any cause, they shall obtain such insurance at their own expense. The exhibitor shall, at no cost to Show Management obtain liability and property damage insurance from responsible insurance companies authorized to sell this insurance and workers compensation employers liability insurance for their own employees.
- Exhibit Logistics.** Detailed data, in the form of an Exhibitors Manual will be e-mailed to each exhibitor in ample time for advance planning. The manual will contain information regarding shipment, labor, rental items, electrical services, exhibit hours, etc. Service forms for all available services will be included.
- Amendment to the Rules.** Show Management reserves the right to adopt, orally or in writing, any additional rule or regulation, move or remove any exhibit booth, or take any further action if Show Management deems such action necessary for the good of the Show. Any such action shall have the same force and authority as though fully incorporated in the agreement herein.
- Subleasing / Sharing.** Assignment (in whole or in part), subletting or licensing of space by the exhibitor or use of the space not authorized in writing by Show Management is prohibited.
- Acts of God, Fire, Strikes, Etc.** In the event that any outside cause, such as war, fire, strike, government action, or other emergency, or even of "force majeure" prevents the Show from being held, Show Management may retain the Booth Fees as shall be required to recompense Show Management for expenses incurred up to the time such contingency shall have occurred and Show Management shall not be responsible for any of exhibitors expenses or damages resulting from such a cancellation or postponement of the Show.
- Show Location.** If for any reason, Show Management determines that the location of the Show should be changed or the dates of the Show changed, no refund will be due the exhibitor, but Show Management shall assign to the exhibitor, in lieu of the original space, such other space as Show Management deems appropriate and the exhibitor agrees to use such space under the terms of this agreement. Show Management shall not be financially liable or otherwise obligated in the event the Show is postponed or relocated.
- Booth Cancellation Policy.** No refund or credit issued for cancellation of any booth space or any sponsorship for any reason.
- Taxes and Licenses.** Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the Show. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due any governmental authorities at the Show.
- Connecticut Law.** This Agreement shall be deemed made in the State of Connecticut and shall be construed in accordance with the laws of the state of Connecticut applicable to contracts entirely made and performed therein.
- Move Out.** All Exhibitors must be moved out of Exhibit Hall by Sunday Nov. 5, 2017 at 8pm - no exceptions unless given prior written approval by Show Management.
- The Entire Agreement.** This Agreement contains the entire agreement of the parties hereto with respect to the matters herein embraced and may not be modified, discharged or terminated, except by a written instrument, signed by the party charged.